STARTUP WEEKEND ORLANDO

6Senses

Glasses with an amber cue for what’s beside you.

Prototype in development

6senses.tech



ORIGIN CONCEPT RENDERING

02 / THE TEAM

Meet the team



Rose

Idea originator



Pavel

Team support



Daniel

Team support

Charly

Team support



Brandon

Team support

Naidily

Prototype engineering

David

Prototype engineering

03 / THE PROBLEM

What’s just outside your view?



1:11 · FIRST-PERSON FILM

See how someone approaching from the side can go unnoticed.

Illustrated experience.
Vision varies by person.

Select the video to play.

Watch online ↗

04 / THE SOLUTION

We start with the blind spot.

PRODUCT CONCEPT



LEFT SENSOR TRIGGERS AMBER CUE

RIGHT CUE STAYS OFF

THE ANALOGY

Like a car’s blind-spot light, it gives you a direction to look.



05 / THE PROTOTYPE

Detect. Process. Alert.

Team bench demo showed distance readings. Integrated left/right cues are in progress.



ORIGIN FRAME / CONCEPT RENDERING

1 — DETECT — DEMONSTRATED

A bench sensor measured distance to nearby objects.

2 — PROCESS — IN PROGRESS

A controller checks which side is close.

3 — ALERT — IN PROGRESS

The matching amber cue will light up.

HANDS-ON FIT DEMO



0:07 · silent clip

Watch fit demo online ↗

Live web simulation → 6senses.tech/#demo

06 / WEEKEND DISCOVERY

Customer discovery in Orlando







Informal team exercise · 0:06, silent

Watch walkthrough online ↗

DOWNTOWN WALKTHROUGH

We tried restricted-view goggles and took notes.

FIELD VISITS

We visited stores and a doctor’s office.

NEXT CONVERSATIONS

Interview people with reduced side vision.

07 / CUSTOMER VALIDATION

What we heard.
What we'll test next.

1 EARLY CONVERSATION

She'd choose glasses over contacts if the cue solved the problem for her.

COMMUNITY SIGNAL

A Reddit respondent was startled by a greeting from outside their view.

NEXT VALIDATION

Survey people with reduced side vision. Then test cue visibility and direction.

Community reply · r/Glaucoma · Nov. 14, 2026

In an obstacle course, adults with bilateral glaucoma had 1.65× as many bumps as adults without glaucoma.

Friedman et al. · Ophthalmology (2007) · Salisbury Eye Evaluation

08 / BUSINESS OPPORTUNITY

How we get our first 100 customers

1.5M

U.S. adults with vision-affecting glaucoma

2022 estimate · Ehrlich et al., 2024

Eligible customer base still to size

01 / COMMUNITY + TARGETED SOCIAL

Post useful demos often where groups allow. Run ads alongside low-vision and caregiver content.

02 / 6SENSES.TECH WAITLIST

Send viewers to the simulation and waitlist signup.

03 / FIRST 100 DIRECT PAID ORDERS

Launch after validation. Model 1,000 waitlist opt-ins × 10% assumed conversion.

09 / REVENUE

Annual revenue projections

Stretch targets · sizing, price and COGS to validate

Model base: 1.5M U.S. adults with vision-affecting glaucoma

YEAR 1 STRETCH

5% · 75,000 pairs/year

Revenue	**$15M**
Cost of goods	**$6M**
Gross profit	**$9M**

AT SCALE

10% · 150,000 pairs/year

Revenue	**$30M**
Cost of goods	**$12M**
Gross profit	**$18M**

Assumed $200 retail and $80 COGS per pair · 60% gross margin

Gross profit before marketing and overhead.

10 / VISION AND NEXT STEPS

A world with fewer unseen obstacles.

01

BUILD IT
Integrate left/right sensing and the two amber cues.

02

TEST IT
Check cue visibility and comfort with intended wearers.

03

PROVE IT
Test demand, willingness to pay and build cost.

Six Senses

“I see More People”

Introduce us to low-vision prototype testers and hardware mentors.

6senses.tech

JUDGES' Q&A

What we still need to learn

POSITIONING TO TEST

SideSight is an existing side-warning aid. Our idea is a quiet, wearer-fitted amber cue.

CUE VISIBILITY

How consistently can wearers see and distinguish the amber cues?

WEARER-CONFIRMED FIT

Test cue placement and comfort. One-button setup asks the wearer to confirm visibility.

PATENTS

Similar patents exist. The exact build needs a freedom-to-operate review.

EXISTING SIDE-WARNING AID Ocutech SideSight